

FEDERAL SUPPLY SCHEDULE PRICE LIST

AUTHORIZED FEDERAL SUPPLY SCHEDULE PRICE LIST

Advertising and Integrated Marketing Solutions

General Services Administration

FCXA-M2-03000-B

Advertising and Integrated Marketing Solutions

FSC Class: 541

Contract Number: GS-23F-0122M

Modification AO05 dated 06/19/2008

Contract Period: Date of award 03/08/2002 through 03/07/2012

Contractor: Computer Sciences Corporation

15000 Conference Center Dr.

Attn: GWAC Service Center

Chantilly, VA 20151

703.818.4000 (Voice)

703.818.5539 (Facsimile)

<http://www.csc.com/industries/government/mds/mds1/333.shtml> and follow the links to the AIMS Schedule

Contract Administration Source: Danielle Jones

Phone: (703) 818-4816

Business Size: Large

The awarded Special Item Numbers (SINs):

541-1 Advertising Services
541-2 Public Relations Services
541-4A Market Research and Analysis Services
541-4B Video/Film Production Services
541-5 Integrated Marketing Services
541-1000 Other Direct Costs

For more information on ordering from Federal Supply Schedules, click on the FSS Schedules button at <http://www.fss.gsa.gov>.

On-line access to contract ordering information, terms and conditions, up-to-date pricing, and the option to create and electronic delivery order is available through **GSA Advantage!**TM, a menu-driven database system. The Internet address for **GSA Advantage!**TM is <http://www.GSAAdvantage.gov>.

CUSTOMER INFORMATION

1a. Awarded Special Item Numbers (SINS)

541-1	Advertising Services
541-2	Public Relations Services
541-4A	Market Research and Analysis Services
541-4B	Video/Film Production Services
541-5	Integrated Marketing Services
541-1000	Other Direct Costs

1b. Prices

Prices are net, all discounts deducted, and valid for all domestic areas. See the Section in this price list titled "Services Price List" for labor hour awarded categories and awarded Other Direct Costs under this Schedule Contract.

2. Maximum Order

The maximum order is \$1 Million Dollars. For Schedule orders valued over \$1,000,000.00, GSA recommends that the ordering agency seek price reductions.

3. Minimum Order

The minimum order designated is \$100.00.

4. Geographic Coverage (Delivery Area)

The geographic coverage (delivery area) is domestic delivery - delivery within the 48 contiguous states, Alaska, Hawaii, Puerto Rico and Washington, DC; and to a CONUS port or consolidation point for orders received from overseas activities.

5. Point(s) of Production

The point(s) of production is as required/specified in the individual task/delivery orders.

6. Discount from List Prices

Prompt Payment: None
Aggregate Discount: None

7. Quantity Discounts

\$500,000 to \$999,999, 0.5%
\$1,000,000 and above, 1.0%

7a. Rebate Back Media Commissions

The commercial practice of charging commissions on media buys will not be used. The Government will be charged by projects in the same manner it charges for other services under the labor categories. Any commissions provided by media placement will (a) be either returned to the ordering agency or (b) be applied as a credit to the cost of the project, whichever the ordering agency prefers.

8. Prompt Payment Terms

Prompt payment terms: Net 30 days.

9a. Notification that Government Purchase Cards are accepted below the Micro-Purchase Threshold

Government Purchase Cards are accepted for orders below the Micro-Purchase Threshold of \$2,500.

9b. Notification that Government Purchase Cards are accepted or not Accepted Above the Micro-Purchase Threshold

Government Purchase Cards for payments above the Micro-Purchase Threshold of \$2,500.00 are not accepted.

10. Foreign Items

Not applicable under this Schedule.

11. Time of Delivery

The contractor will adhere to the delivery schedule as specified by the agency's purchase order.

11b. Expedited Delivery

Contact the contractor for expedited delivery.

11c. Overnight and 2-Day Delivery

Contact the contractor for rates for overnight and 2-day delivery.

11d. Urgent Requirements

Contact the contractor for faster delivery or rush requirements.

12. F.O.B. Point(s)

The F.O.B Point(s) is destination.

13. Ordering Address(es)

For facsimile orders: 703.818.5539

For electronic mail orders: CSC, Government Wide Agency Contracts (GWAC) Service Center,
GWACServiceCenter@CSC.com

For mailed orders:

Computer Sciences Corporation
Attention: GWAC Service Center
15000 Conference Center Dr.
Chantilly, VA 20151

The following telephone number can be used by ordering agencies to obtain technical and/or ordering assistance: 703.818.4000 (ask for the GWAC Service Center)

13b. Ordering Procedures

For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).

14. Payment Address(es)

Via Mail	Via Federal Express	Via Wire/ACH
Computer Sciences Corp. PO Box 8500-S-4610 FC 1-2-4-3, Lockbox 4610 Philadelphia, PA 19178-4610	Computer Sciences Corp. 401 Market St. Lockbox 4610 Philadelphia, PA 19178-4610	Wachovia Bank 1525 West W.T. Harris Blvd., NC-0805 Charlotte, NC 28262 Account No.: 2100012761138 Bank Routing No.: 031000503 Bank Routing No.: 031201467 (Same day wire)

15. Warranty Provision

The contractor warrants and implies that the items delivered hereunder are merchantable and fit for the particular purpose described in this contract.

16. Export Packing Charges

Not applicable.

17. Terms and Conditions of Government Purchase Card Acceptance (any Thresholds Above the Micro purchase Level)

Not Applicable. (See 9b above.)

18. Terms and Conditions of Rental, Maintenance, and Repair

Not applicable.

19. Terms and Conditions of Installation

Not applicable.

20. Terms and Conditions of Repair Parts

Not applicable.

20a. Terms and Conditions for any other Services

Not applicable.

21. List of Service and Distribution Points

Not applicable.

22. List of Participating Dealers

Not applicable.

23. Preventative Maintenance

Not applicable.

24a. Environmental Attributes (e.g., Recycled Content, Energy Efficiency, and/or Reduced Pollutants)

Not applicable.

24b. Section 508 Compliance Information

Section 508 compliance information is available on electronic and information technology (EIT) supplies and services. The contractor maintains an internal resource center for all disabilities issues. For details please e-mail [GWACService Center@CSC.com](mailto:GWACServiceCenter@CSC.com) or contact the Contract Administration Point of Contact listing on the first page of this Price List.

25. Data Universal Number System (DUNS) Number

CSC's DUNS number is 135962137.
CSC's CAGE Code is 3RTH3.

26. Notification Regarding Registration in Central Contractor Registration (CCR) Database

CSC is registered with the Central Contractor Registration (CCR) Database.

SERVICES PRICE LIST

Hourly Firm Fixed Prices for Advertising and Integrated Marketing Solutions

Special Item Numbers (SINs) 541-1, 541-2, 541-4A, 541-4B, 541-5

The labor categories listed below are accepted for the above SINS under this Contract.

Labor Category	Base Year 1 Hourly Rates	Base Year 2 Hourly Rates	Base Year 3 Hourly Rates	Base Year 4 Hourly Rates	Base Year 5 Hourly Rates
	3/8/2002 – 3/7/2003	3/8/2003 – 3/7/2004	3/8/2004 – 3/7/2005	3/8/2005 – 3/7/2006	3/8/2006 – 3/7/2007
Executive Manager III	\$150.87	\$ 156.44	\$ 162.35	\$ 168.25	\$ 174.18
Executive Manager II	\$133.33	\$ 138.25	\$ 143.47	\$ 148.69	\$ 153.93
Executive Manager I	\$117.96	\$ 122.30	\$ 126.93	\$ 131.54	\$ 136.18
Program Director III	\$133.33	\$ 138.25	\$ 143.47	\$ 148.69	\$ 153.93
Program Director II	\$117.96	\$ 122.30	\$ 126.93	\$ 131.54	\$ 136.18
Program Director I	\$101.78	\$ 105.54	\$ 109.53	\$ 113.51	\$ 117.52
Media Analyst or Marketing Manager V	\$150.87	\$ 156.44	\$ 162.35	\$ 168.25	\$ 174.18
Media Analyst or Marketing Manager IV	\$133.33	\$ 138.25	\$ 143.47	\$ 148.69	\$ 153.93
Media Analyst or Marketing Manager III	\$117.96	\$ 122.30	\$ 126.93	\$ 131.54	\$ 136.18
Media Analyst or Marketing Manager II	\$101.78	\$ 105.54	\$ 109.53	\$ 113.51	\$ 117.52
Media Analyst or Marketing Manager I	\$71.85	\$ 74.50	\$ 77.32	\$ 80.13	\$ 82.95
Principal Multimedia Engineer IV	\$150.87	\$ 156.44	\$ 162.35	\$ 168.25	\$ 174.18
Principal Multimedia Engineer III	\$133.33	\$ 138.25	\$ 143.47	\$ 148.69	\$ 153.93
Principal Multimedia Engineer II	\$117.96	\$ 122.30	\$ 126.93	\$ 131.54	\$ 136.18
Principal Multimedia Engineer I	\$101.78	\$ 105.54	\$ 109.53	\$ 113.51	\$ 117.52
Senior Multimedia Engineer IV	\$133.33	\$ 138.25	\$ 143.47	\$ 148.69	\$ 153.93
Senior Multimedia Engineer III	\$117.96	\$ 122.30	\$ 126.93	\$ 131.54	\$ 136.18
Senior Multimedia Engineer II	\$101.78	\$ 105.54	\$ 109.53	\$ 113.51	\$ 117.52
Senior Multimedia Engineer I	\$86.36	\$ 89.54	\$ 92.92	\$ 96.30	\$ 99.70
Multimedia Engineer or Graphics Design Specialist IV	\$101.78	\$ 105.54	\$ 109.53	\$ 113.51	\$ 117.52

Labor Category	Base Year 1 Hourly Rates	Base Year 2 Hourly Rates	Base Year 3 Hourly Rates	Base Year 4 Hourly Rates	Base Year 5 Hourly Rates
	3/8/2002 – 3/7/2003	3/8/2003 – 3/7/2004	3/8/2004 – 3/7/2005	3/8/2005 – 3/7/2006	3/8/2006 – 3/7/2007
Multimedia Engineer or Graphics Design Specialist III	\$86.36	\$ 89.54	\$ 92.92	\$ 96.30	\$ 99.70
Multimedia Engineer or Graphics Design Specialist II	\$71.85	\$ 74.50	\$ 77.32	\$ 80.13	\$ 82.95
Multimedia Engineer or Graphics Design Specialist I	\$56.59	\$ 58.67	\$ 60.90	\$ 63.11	\$ 65.34
Technician V	\$86.36	\$ 89.54	\$ 92.92	\$ 96.30	\$ 99.70
Technician IV	\$71.85	\$ 74.50	\$ 77.32	\$ 80.13	\$ 82.95
Technician III	\$56.59	\$ 58.67	\$ 60.90	\$ 63.11	\$ 65.34
Technician II	\$47.95	\$ 49.73	\$ 51.60	\$ 53.48	\$ 55.37
Technician I	\$39.93	\$ 41.40	\$ 42.96	\$ 44.52	\$ 46.09
Support Specialist V	\$71.85	\$ 74.50	\$ 77.32	\$ 80.13	\$ 82.95
Support Specialist IV	\$47.95	\$ 49.73	\$ 51.60	\$ 53.48	\$ 55.37
Support Specialist III	\$46.94	\$ 48.67	\$ 50.51	\$ 52.35	\$ 54.19
Support Specialist II	\$41.54	\$ 43.08	\$ 44.70	\$ 46.32	\$ 47.97
Support Specialist I	\$32.61	\$ 33.83	\$ 35.10	\$ 36.37	\$ 37.66

Labor Category	Year 6 Hourly Rates 3/8/2007 – 3/7/2008	Year 7 Hourly Rates 3/8/2008 – 3/7/2009	Year 8 Hourly Rates 3/8/2009 – 3/7/2010	Year 9 Hourly Rates 3/8/2010 – 3/7/2011	Year 10 Hourly Rates 3/8/2011 – 3/7/2012
Executive Manager III	\$177.00	\$ 183.02	\$ 189.24	\$ 195.67	\$ 202.32
Executive Manager II	\$157.61	\$ 162.97	\$ 168.51	\$ 174.24	\$ 180.16
Executive Manager I	\$140.66	\$ 145.44	\$ 150.38	\$ 155.49	\$ 160.78
Program Director III	\$159.19	\$ 164.60	\$ 170.20	\$ 175.99	\$ 181.97
Program Director II	\$140.93	\$ 145.72	\$ 150.67	\$ 155.79	\$ 161.09
Program Director I	\$121.93	\$ 126.07	\$ 130.36	\$ 134.79	\$ 139.37
Media Analyst/Mktg Mgr V	\$177.00	\$ 183.02	\$ 189.24	\$ 195.67	\$ 202.32
Media Analyst/Mktg Mgr IV	\$158.60	\$ 163.99	\$ 169.57	\$ 175.34	\$ 181.30
Media Analyst/Mktg Mgr III	\$140.04	\$ 144.80	\$ 149.72	\$ 154.81	\$ 160.07
Media Analyst/Mktg Mgr II	\$120.69	\$ 124.80	\$ 129.04	\$ 133.43	\$ 137.97
Media Analyst/Mktg Mgr I	\$85.33	\$ 88.23	\$ 91.23	\$ 94.33	\$ 97.54
Princ Multimedia Engr IV	\$177.00	\$ 183.02	\$ 189.24	\$ 195.67	\$ 202.32
Princ Multimedia Engr III	\$159.29	\$ 164.71	\$ 170.31	\$ 176.10	\$ 182.09
Princ Multimedia Engr II	\$139.89	\$ 144.65	\$ 149.57	\$ 154.66	\$ 159.92
Princ Multimedia Engr I	\$120.94	\$ 125.05	\$ 129.30	\$ 133.70	\$ 138.25
Sr Multimedia Engr IV	\$159.29	\$ 164.71	\$ 170.31	\$ 176.10	\$ 182.09
Sr Multimedia Engr III	\$139.89	\$ 144.65	\$ 149.57	\$ 154.66	\$ 159.92
Sr Multimedia Engr II	\$121.89	\$ 126.04	\$ 130.33	\$ 134.76	\$ 139.34
Sr Multimedia Engr I	\$103.27	\$ 106.78	\$ 110.41	\$ 114.16	\$ 118.04
Multimedia Engr/Graphics Design Spec IV	\$121.89	\$ 126.04	\$ 130.33	\$ 134.76	\$ 139.34
Multimedia Engr/Graphics Design Spec III	\$103.27	\$ 106.78	\$ 110.41	\$ 114.16	\$ 118.04
Multimedia Engr/Graphics Design Spec II	\$85.56	\$ 88.47	\$ 91.48	\$ 94.59	\$ 97.81
Multimedia Engr/Graphics Design Spec I	\$67.78	\$ 70.08	\$ 72.46	\$ 74.92	\$ 77.47
Technician V	\$102.99	\$ 106.50	\$ 110.12	\$ 113.86	\$ 117.73
Technician IV	\$85.20	\$ 88.10	\$ 91.10	\$ 94.20	\$ 97.40
Technician III	\$67.56	\$ 69.86	\$ 72.24	\$ 74.70	\$ 77.24
Technician II	\$57.02	\$ 58.96	\$ 60.96	\$ 63.03	\$ 65.17
Technician I	\$47.52	\$ 49.14	\$ 50.81	\$ 52.54	\$ 54.33
Support Specialist V	\$86.13	\$ 89.06	\$ 92.09	\$ 95.22	\$ 98.46
Support Specialist IV	\$57.55	\$ 59.51	\$ 61.53	\$ 63.62	\$ 65.78
Support Specialist III	\$56.16	\$ 58.07	\$ 60.04	\$ 62.08	\$ 64.19
Support Specialist II	\$49.19	\$ 50.87	\$ 52.60	\$ 54.39	\$ 56.24
Support Specialist I	\$38.80	\$ 40.11	\$ 41.47	\$ 42.88	\$ 44.34

Notes:

1. Labor rates on this Schedule Contract include the Industrial Funding Fee (0.75%) that CSC will pay to GSA FSS.
2. Travel costs will be additional to the labor rates, as authorized in individual orders. Travel will be in accordance with the Joint Travel Regulations (JTR) plus an administrative charge.
3. Incidental Open Market Other Direct Costs (ODCs) will be billed at cost and will be burdened with an administrative charge.

SIN 541-1000 OTHER DIRECT COSTS

Individual agency orders may alter the type quality, and timing of each component, which may result in a lower/higher price for specific requirements. Based on the specific task identified at the task order level, Clause 552.238-75, Price Reductions, may be used to provide a proposed fixed price at the agency level to more accurately reflect the actual work required. Orders may not exceed the awarded Other Direct Costs as specified below without a modification to this contract.

AWARDED OTHER DIRECT COSTS BASE CONTRACT PERIOD (3/8/02 – 3/7/12)

Description	Price
Agency Mission Display Panels	\$227,246.20
30 Minute Audio Tape Production	7,170.33
Catalog Cover	405.03
18 Framed Color Posters	5,016.28
Customer Pocket Folder	1,107.16
Tri-fold Brochure	320.74
Videotape Manuscript Development	968.96
10 - 15 Minute Videotape Production	63,606.00
Interactive Live Video Web cast - Satellite Broadcast	32,298.79
Interactive Live Video Web cast - Continental U.S.	58,137.82
Interactive Live Video Web cast - Washington D.C.	51,678.06
60 Minute Videotape online for Web cast Viewing NA	9,689.64
Live On-Site Multi Camera Video Production	32,298.79
Live On-Site Single Camera Video Production	23,255.13
Printing And Reproduction Services – Black And White Copies 0 – 300	0.07
Printing And Reproduction Services – Black And White Copies 301 – 800	0.06
Printing And Reproduction Services – Black And White Copies 801 – 5,000	0.05
Printing And Reproduction Services – Black And White Copies 5,001 – 10,000	0.04
Printing And Reproduction Services – Black And White Copies 10,001 – 25,000	0.04
Printing And Reproduction Services – Black And White Copies 25,001 – 50,000	0.04
Printing And Reproduction Services – Black And White Copies 50,001 – 75,000	0.03
Printing And Reproduction Services – Black And White Copies 75,001 – 100,000	0.03
Printing And Reproduction Services – Color Copies 0 – 300	0.91
Printing And Reproduction Services – Color Copies 301 – 500	0.78
Printing And Reproduction Services – Color Copies 501 – 1,000	0.65
Printing And Reproduction Services – Color Copies 1,000 +	0.52
8 1/2 x 11 20# Color	0.004

SIN 541-1000
OTHER DIRECT COSTS (continued)

AWARDED OTHER DIRECT COSTS
BASE CONTRACT PERIOD (3/8/02 – 3/7/12)

Description	Price
8 1/2 Card Stock	0.03
8 1/2 x 12 20# White	\$ 0.004
11 x 17 20# White	0.03
8 1/2 x 11 Gilbert Bond	0.03
8 1/2 x 11 Sticky Back	0.26
Tabs Precut	0.26
Tabs Precut Laminated	0.52
1/2 inch Three Ring Binder	2.50
1 inch Three Ring Binder	3.16
1 1/2 inch Three Ring Binder	3.86
2 inch Three Ring Binder	4.38
2 1/2 inch Three Ring Binder	4.78
3 inch Three Ring Binder	5.33
4 inch Three Ring Binder	9.35
5 inch Three Ring Binder	13.69

Note:

Awarded Other Direct Costs on this Schedule Contract include the Industrial Funding Fee (0.75%) that CSC will pay to GSA FSS.